

Bloom Early Learning Tuition FAQs

1. Who determines tuition for Bloom Early Learning and Child Care?

Setting tuition rates is a function of the Bloom Board of Directors. This is not a decision of the Center Directors. If you have any questions or concerns, please direct them to Executive Director, Rachelle Holm or Bloom Board Chair, David Robertson.

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2. Does my child's tuition subsidize scholarships for other children?

The answer is no. The tuition you pay covers your child. Scholarships are funded through private donations from individual donors, foundations and corporate sponsors.

3. What is included in my child's tuition?

Tuition includes all program activities as well as all food and snacks. Bloom does not charge extra fees for field trips or other activities so that every child has access to all that Bloom offers.

4. Why is my tuition going up this year?

Bloom is committed to keeping tuition as low as possible. We are a non-profit so our goal is to have a break-even budget each year. Our biggest expense is compensation (includes salaries, benefits, pay roll taxes).

In order to recruit and retain the best teachers and staff that care and teach your child, we offer health insurance and other benefits which renew in March of every year. In 2025, our health insurance premiums increased **19%** over 2024 and we have been told to expect another double-digit increase in 2026. Every December, the Bloom Board of Directors decides what the annual salary increase should be for the following year. For the last several years, it has been 2-3% in an attempt to keep up with inflation.

Each year, we evaluate tuition rates for NAECY accredited programs in our community. Because of Bloom's mission, we aim to be at the mid-point of tuition rates if possible – not the most expensive and not the lowest. Below, is the list of the weekly comparison rates used for determining 2026 tuition rates:

5. What do families get from the tuition increase? Are there expanded services?

In contrast to some other programs, your child's tuition includes everything. Bloom does not charge for field trips, food or snacks, or special programming throughout the year. We collect one enrollment fee at the time of application that is applied to your first tuition payment. We believe that the high-quality learning and care, along with the other benefits your child receives from being at Bloom, justifies our tuition.

6. How does Bloom provide high quality?

- **Equitable Access:** Ensuring that every child and family have the opportunity to benefit from high-quality early learning experiences.
- **Meaningful learning and strong social outcomes.**
- **Individualized Goal Setting and Regular Assessments:** Partnering with families to set and achieve goals tailored to each child's unique strengths and needs and assessing progress towards goals.
- **Values-Based Programming:** Cultivating a caring, inclusive environment that fosters respect, compassion, and community.
- **Dedicated, Experienced Staff:** Maintaining a stable teaching team with long tenure to support consistent, nurturing, and developmentally appropriate education.
- **Trauma-informed, Caring Support:** Providing additional 1:1 staff support for children who have Individual Education Plans (IEPs) or need extra care to successfully transition into small group settings.

At its core, Bloom's definition of quality is about **creating a stable, enriching environment where children thrive—academically, socially, and emotionally—within a community that values equity, excellence, and connection.**