

Bloom Early Learning Donor Privacy Policy

Bloom Early Learning respects the privacy of all donors. We are committed to protecting donor personal information from unauthorized access, alteration, or disclosure. We have developed this policy to guide staff and volunteers in safeguarding donor privacy and financial information.

A donor's name, contact information, charitable history and characteristics, key relationships, and other related information is gathered in our database on an ongoing basis. It is used by Bloom in the following ways:

- to distribute receipts and acknowledgment letters;
- to understand donors' needs;
- to provide better service in cultivating and stewarding the relationship;
- to assist donors as they complete their transactions;
- to communicate and keep donors updated on events, achievements, volunteer opportunities, and the like; and
- to contact donors periodically to determine their interest in providing additional support for Bloom.

Donor information is maintained in a secured database, and only authorized personnel have access to this information and only for appropriate business purposes.

Annual Reporting

Bloom does not publish a list of the names of donors in an annual report nor on our website.

Online and Credit Card Contributions

Donors contributing online can choose to donate anonymously and/or share their communication preferences in the comments section provided. Bloom uses a third party processor for online payments and neither receives nor has access to donor's payment information. We do not retain credit card information provided in writing or over the phone after it is used to process donations.

Mailing Lists

Bloom does not rent, sell, give away, or trade its donor lists or any information contained on those lists. Donor information is used by Bloom for charitable purposes only as described above and will not be used by any entity outside of the organization. All electronic communications from Bloom contain unsubscribe options. Donors also may contact Bloom at (763) 449-0600, office@bloomearlylearning.org, or 17805 County Road 6, Plymouth MN 55447 to update communication preferences at any time.

To review personal information collected and/or request changes, please contact Bloom's Executive Director at (763) 449-0600.

Authorized Release of Information

Bloom may be required legally to disclose information on occasion. Tax laws require us to keep contact information and contribution levels of donors on file. Bloom complies with all applicable legal requirements and standards.